FREE SAMPLE · SPONSOR SHORTLIST · NEWSLETTER INSIGHTS

Sample: Business

10 Nov 2026 · the 6 strongest of 14 Business newsletters with repeat sponsor activity

How to read this

Every newsletter here published in the last 30 days and ran at least 2 sponsored issues in the last 120 days. Ranked by audience size and how often they run sponsors. Recent sponsors are detected from the newsletters' published posts. Subscriber counts are CONFIRMED (owner or verified source), PLATFORM-REPORTED (the platform's public count), EST. or ROUGH EST. (our model; treat ROUGH as an order of magnitude). Every price is an estimate: subscribers × 40% opens × a category CPM range. Confirm rates with the newsletter before booking.

1 The Neuron

Website

RECENT SPONSORS

Front (Oct) · Dell (Oct, Aug)

Sponsored issues (120d)	Last sponsored	Last post	Subscribers	Price per placement	Platform
15	30 Oct 2026	9 Nov 2026	700,000 PLATFORM-REPORTED	$5,040–$10,920 EST.	Beehiiv

How to book: Contact via website

2 Engineering Leadership

Website

RECENT SPONSORS

CodeRabbit (Oct) · Atono (Oct) · Unblocked (Sept) · DX (Sept) · G2i (Sept)

Sponsored issues (120d)	Last sponsored	Last post	Subscribers	Price per placement	Platform
20	28 Oct 2026	2 Nov 2026	202,000 CONFIRMED	$1,700–$3,800 EST.	Substack

How to book: Contact via website

3 Scott's Newsletter

Website

RECENT SPONSORS

MyFitnessPal (Aug)

Sponsored issues (120d)	Last sponsored	Last post	Subscribers	Price per placement	Platform
9	27 Aug 2026	5 Nov 2026	255,000 CONFIRMED	$2,140–$4,790 EST.	Substack

How to book: Contact via website

4 The AI Entrepreneurs

Website

RECENT SPONSORS

Front (Oct)

Sponsored issues (120d)	Last sponsored	Last post	Subscribers	Price per placement	Platform
6	29 Oct 2026	8 Nov 2026	70,000 PLATFORM-REPORTED	$700–$1,540 EST.	Beehiiv

How to book: Contact via website

5 Feed Me

Website

RECENT SPONSORS

Lovable (Oct) · Delta One (Oct)

Sponsored issues (120d)	Last sponsored	Last post	Subscribers	Price per placement	Platform
2	30 Oct 2026	4 Nov 2026	200,000 CONFIRMED	$1,680–$3,760 EST.	Substack

How to book: Contact via website

6 The VC Corner

Website

RECENT SPONSORS

HubSpot (Nov) · Hyphenate (Oct)

Sponsored issues (120d)	Last sponsored	Last post	Subscribers	Price per placement	Platform
2	3 Nov 2026	4 Nov 2026	147,000 CONFIRMED	$1,230–$2,760 EST.	Substack

How to book: Contact via website